



2010 MARKET DATA REPORT

January 1st—December 31st

Sales of Single Family Residences, Palos Verdes Peninsula

AREA	UNITS SOLD		2010 SQ FT RANGE		2010 AVG SQ FT	2010 PRICE RANGE		2010 AVG PRICE	2009 AVG PRICE	AVG		PRICE % CHG
	2010	2009								2010 AVG \$/ASF	2009 AVG \$/ASF	
Lunada Bay/ Margate	61	41	1,473	7,676	3,086	\$899,000	\$4,050,000	\$1,615,638	\$1,602,085	\$524	\$585	0.8%
Monte Malaga	33	31	1,731	7,696	4,079	\$1,000,000	\$5,000,000	\$2,207,167	\$2,247,246	\$541	\$506	-1.8%
Malaga Cove	28	16	1,540	6,540	3,164	\$1,055,000	\$2,965,000	\$1,840,767	\$2,121,275	\$582	\$624	-13.2%
Valmonte	40	24	1,279	4,700	2,346	\$755,000	\$2,140,000	\$1,234,938	\$1,158,438	\$526	\$597	6.6%
PV Drive North	56	43	1,247	5,328	2,621	\$795,000	\$2,150,000	\$1,173,152	\$1,202,256	\$448	\$465	-2.4%
Rolling Hills	18	17	1,658	6,809	3,371	\$1,150,000	\$5,500,000	\$2,039,892	\$2,600,412	\$605	\$640	-21.6%
PV Drive East	36	40	1,240	5,095	2,682	\$570,500	\$1,800,000	\$1,056,658	\$1,067,468	\$394	\$417	-1.0%
Mira Catalina	21	10	1,530	4,157	2,696	\$715,000	\$1,800,000	\$1,079,767	\$982,200	\$401	\$457	9.9%
PV Drive South	21	18	1,594	7,407	2,877	\$745,000	\$4,200,000	\$1,329,190	\$1,170,067	\$462	\$461	13.6%
West Palos Verdes	12	17	1,816	7,987	4,259	\$975,000	\$4,500,000	\$2,436,667	\$1,663,929	\$572	\$500	46.4%
Country Club	18	21	2,212	6,188	3,326	\$886,000	\$2,800,000	\$1,551,311	\$1,342,833	\$466	\$429	15.5%
La Cresta	28	25	1,754	5,630	3,674	\$950,000	\$2,750,000	\$1,796,714	\$1,420,580	\$489	\$439	26.5%
Los Verdes	40	30	1,508	3,033	2,187	\$667,248	\$1,499,000	\$992,379	\$976,800	\$685	\$474	2.1%
Crest	23	23	1,822	3,677	2,419	\$725,000	\$1,445,000	\$1,033,880	\$1,077,491	\$427	\$445	-4.0%
Peninsula Center	20	29	1,670	2,784	2,267	\$790,000	\$1,215,000	\$973,776	\$993,086	\$430	\$449	-1.9%
Silver Spur	33	31	1,394	3,325	1,942	\$785,000	\$2,860,000	\$956,856	\$859,548	\$493	\$496	11.3%
Eastview RPV	41	40	1,084	2,850	1,718	\$450,000	\$845,000	\$673,637	\$683,068	\$392	\$391	-1.4%
Totals / Averages	529	456	1,652	5,346	2,766	\$818,397	\$2,795,235	\$1,441,118	\$1,362,870	\$483	\$493	5.0%

% CHANGE FROM AVG. 2009 PRICE	3.6%	% CHANGE FROM AVG. 2009\$/ASF	-2.0%
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Note: This representation is based in whole or in part on data supplied by the Multiple Listing Service. Neither the Board nor its MLS guarantee or is in any way responsible for its accuracy. Data maintained by the Board or its MLS may not reflect all real estate activities in the market.